

ADWAYS STUDIO SET UP GUIDE



HOW TO SET UP YOUR ADWAYS STUDIO ACCOUNT AND YOUR BRIGHTCOVE ACCOUNT TO CREATE AND PUBLISH INTERACTIVE VIDEOS

TABLE OF CONTENTS

- ▶ A. How to set up your Adways Studio account
- ▶ B. How to add a media on Adways Studio
- ▶ C. How to set up your Brightcove account

Information: if you are using Adways Studio for the first time, you will need first to set up your Adways Studio account (A). Then, for each project that you want to create, you will need to get back the ID of the media that you want to make interactive (B). To publish a project, either, you can get the embed code from the Adways Studio platform (see the user guide and the video tutorial to know more) or you can get it from the Brightcove platform (C). To do so, you will need to add an Adways plugin and create a custom field that will receive the Adways interactive ID.

A. HOW TO SET UP YOUR ACCOUNT

The screenshot shows the 'adways studio' interface. The browser address bar displays 'manager.adways.com/api-connections'. The user is logged in as 'Brightcove Demo'. The page title is 'Manager / API Connections'. On the left sidebar, there are two menu items: 'Profile' and 'API Connections', with 'API Connections' circled in black. A callout line points from this menu item to the main content area. The main content area contains a form with the following fields: 'Adways API Key', 'Adways API secret', 'brightcove_credentials - configurations' (a section header), 'Client ID', 'Client Secret', 'Account ID', and 'Default Player ID'. Each of these fields is represented by a grey rectangular input box. A 'SAVE' button is located at the bottom right of the form. A callout line points from the 'SAVE' button to the text '3/ Fill in the fields'. Another callout line points from the top right of the page to a user profile icon, with the text '1/ Click on your profile'. A third callout line points from the 'API Connections' menu item to the 'Adways API Key' field, with the text '2/ Select API Connections'.

Note: this set up has just to be done once.

A. HOW TO SET UP YOUR ACCOUNT

How to get your **Client ID** and your **Client Secret** in from your Brightcove account?

Brightcove tutorial link: <https://support.brightcove.com/en/perform/docs/managing-api-credentials>

1. Log in <https://studio.brightcove.com>
2. Click the **ADMIN** link in the Studio header.
3. Click the **API Authentication** link. The API Authentication page will open displaying your current client registrations.
4. Click **Register New Application**.
5. Enter a **Name** and Short Description for the client registration.
6. Select one or more of your accounts for authorization.
7. Select the API(s) and permission(s) to enable for this registration: select **CMS Video read** and **Player read**.
8. Click **Save**.
9. A Client ID and Client secret will be returned. *Important: copy the client secret and store it in a secure location as the client secret will not be displayed again.*

How to get your **Account ID** from your Brightcove account?

1. Log in <https://studio.brightcove.com>
2. Click the **ADMIN** link in the Studio header.
3. Click the **Account information** link.
4. Copy the **Account ID**.

How to get your **Default player ID** from your Brightcove account?

1. Log in <https://studio.brightcove.com>
2. Click the **PLAYER** link in the Studio header.
3. Select the **Player ID** that you want to get by default on the Adways Studio platform.

B. HOW TO ADD A MEDIA

The screenshot displays the Adways Studio web interface. At the top, the browser address bar shows 'studio.adways.com/launch.php?HVProjectID=435'. The main interface includes a video player on the left showing a car, a timeline below it, and a settings panel on the right. The settings panel has sections for 'Project', 'VIDEO', and 'PLAYER SETTINGS'. In the 'VIDEO' section, 'Source' is set to 'Brightcove' and 'Video ID' is '4458666219001'. The 'PLAYER SETTINGS' section is currently collapsed.

1/ Log in Adways Studio and select or create a new project

Project

Name My project

VIDEO

Source Brightcove

Video ID 4458666219001

PLAYER SETTINGS

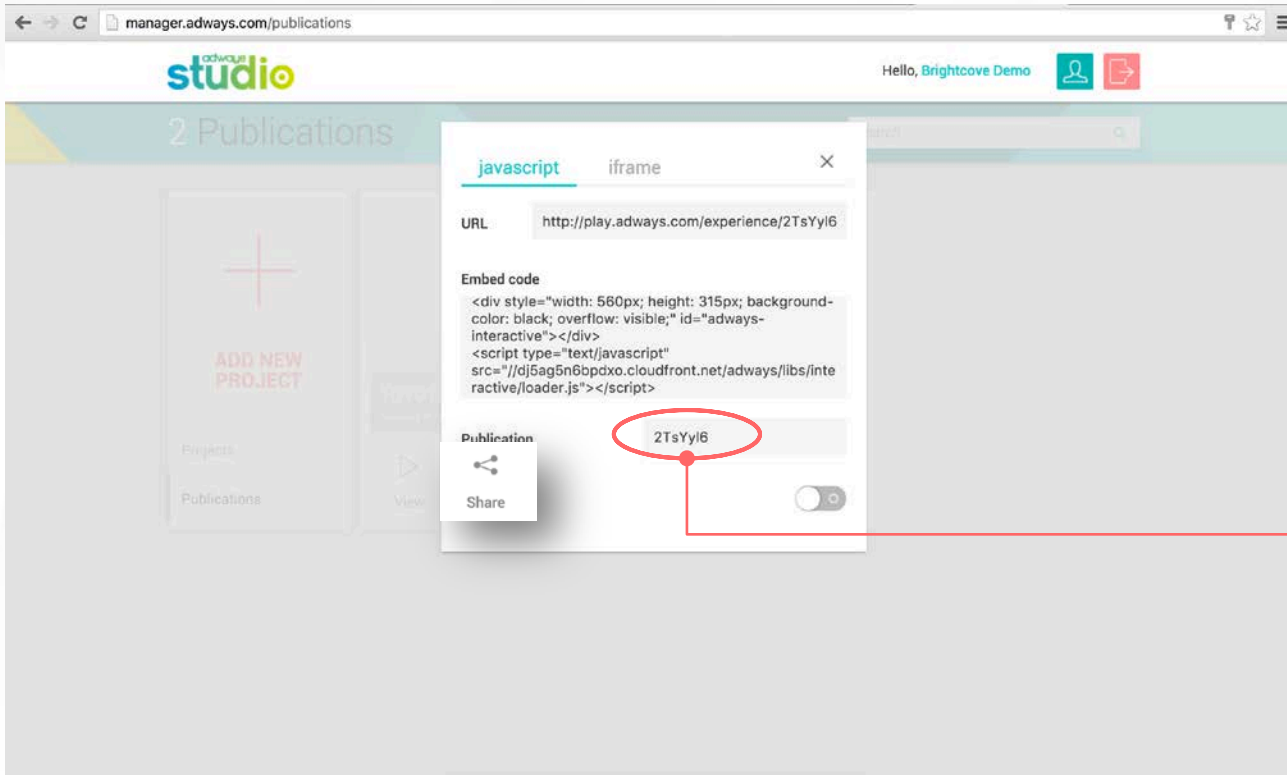
2/ Select Brightcove

3/ Add a media

How to get the **media** on the Brightcove platform?

1. Log in <https://studio.brightcove.com>
2. Click the **MEDIA** link in the Studio header.
3. Click on the media that you want.
4. In the **VIDEO INFORMATION** field, select the video ID.

C. HOW TO SET UP YOUR BRIGHTCOVE ACCOUNT



Once your project is created on Adways Studio, save it and publish it. Then, you just have to click on **Share** to get the embed code or the iFrame.

If you want to publish your interactive video from your Brightcove platform, you need to set up your Brightcove account by:

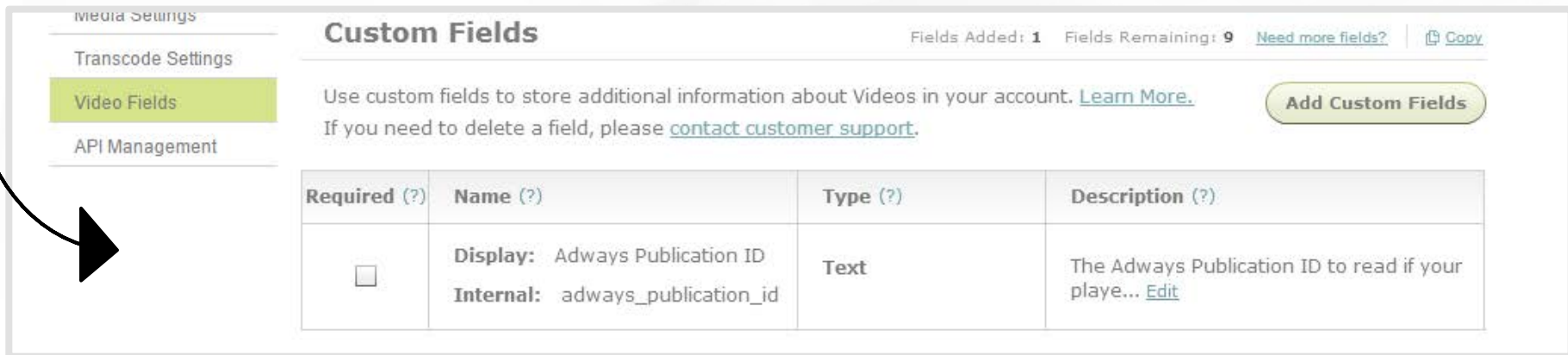
1. Adding a new custom field for the Adways Publication ID
2. Setting up a player with the Adways plugin.

After those two settings, you will be able to add the **Adways publication ID** in the custom field dedicated, and then to publish your project with the player that has the Adways plugin.

C. HOW TO SET UP YOUR BRIGHTCOVE ACCOUNT

How to add the custom field « Adways Publication ID »?

1. Log in <https://studio.brightcove.com>
2. Click the **ADMIN** link in the Studio header.
3. Click th **VIDEO FIELDS** link.
4. Click the link **Click here to configure your fields.**
5. Click the **Add custom fields** button.
6. Fill in the table with the following datas:
 1. Required: [no](#)
 2. Display Name: [Adways Publication ID](#)
 3. Internal Name: [adways_publication_id](#)
 4. Description: [The Adways Publication ID to read if your player is configured with the Adways JS Plugin.](#)



media Settings

Transcode Settings

Video Fields

API Management

Custom Fields

Fields Added: 1 Fields Remaining: 9 [Need more fields?](#) [Copy](#)

Use custom fields to store additional information about Videos in your account. [Learn More.](#) [Add Custom Fields](#)


If you need to delete a field, please [contact customer support.](#)

Required (?)	Name (?)	Type (?)	Description (?)
<input type="checkbox"/>	Display: Adways Publication ID Internal: adways_publication_id	Text	The Adways Publication ID to read if your playe... Edit

C. HOW TO SET UP YOUR BRIGHTCOVE ACCOUNT

How to add the custom field « Scene Time Reference »? (live mode)

7. Fill in the table with the following datas:
 1. Required: [no](#)
 2. Display Name: [Adways Live mode](#)
 3. Internal Name: [adways_scene_time_reference](#)
 4. Description: [Adways plugin parameter to set the scene time reference to « true » or « false », in order to listen the player time or the scene current time. \(if true, the scene time will be the reference, so the « live » mode will be activated\).](#)
8. Click on **Save**.



<input type="checkbox"/>	Display: Adways Live mode Internal: adways_scene_time_ref	Text	Adways plugin parameter to set the scene time r... Edit
--------------------------	--	-------------	---

C. HOW TO SET UP YOUR BRIGHTCOVE ACCOUNT

How to set up a player that will be able to get and read the custom field 'Adways Publication ID'?

1. Log in <https://studio.brightcove.com>
2. Click the **PLAYERS** link in the Studio header.
3. Select the player that you want to use.
4. In the **PLUGINS** field, click on **Edit**.
5. In the **JAVASCRIPT** field, enter this Javascript URL [//play.adways.com/libs/brightcoveplugin.js](https://play.adways.com/libs/brightcoveplugin.js) and press +.
6. In the **Name, Options (JSON)** field, enter this Plugin name `AdwaysInteractiveBrightcovePlugin` and press +.
7. In the **Plugin options (formatted as JSON)** field, enter `{"autoLoad": true}`*
8. Click on **Save**.

* You can force the live mode on all videos setting up the param « sceneTimeReference » to « true »:
`{"autoLoad": true,
"sceneTimeReference": true}`



C. HOW TO SET UP YOUR BRIGHTCOVE ACCOUNT

How to get the embed code of the interactive video on the Brightcove platform?

CUSTOM FIELDS

Adways Publication ID (The Adways Publication ID to read if your player is configured with the Adways JS Plugin.)

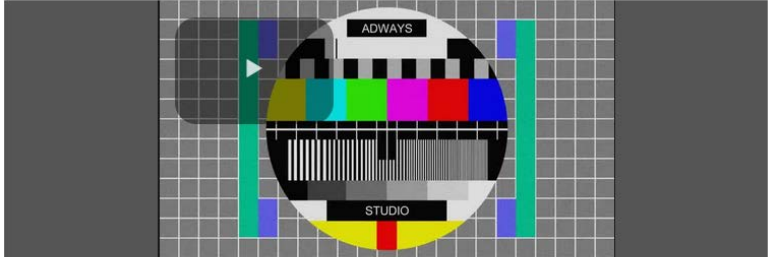
1. Log in <https://studio.brightcove.com>
2. Click the **MEDIA** link in the Studio header.
3. Select the media for which you want to add the interactive layer.
4. In the **CUSTOM FIELDS** field, click on **Edit**.
5. Add the **Adways Publication ID**, click on **Save**.
6. Click the **PUBLISH** link under the Studio header.
7. Select the player where the plugin Adways has been added.
8. Get the code! This code includes the interactive layer.

Note: the publication may take time (up to 30 minutes)

Publishing mp4_h264_aac_hq.mp4

Select Player

AdwaysPlayer



Preview in browser
http://players.brightcove.net/3748832271001/b7ee7414-ffde-47e2-92b7-51c183cc8b31_default/index.html?videoid=4421399621001

Copy Code

Copy the appropriate code below and paste it into your web page or app.

iframe In-Page

Using the iframe embed code is recommended for most cases. [Help](#)

```
<iframe src="//players.brightcove.net/3748832271001/b7ee7414-ffde-47e2-92b7-51c183cc8b31_default/index.html?videoid=4421399621001" allowfullscreen webkitallowfullscreen mozallowfullscreen oallowfullscreen msallowfullscreen"></iframe>
```

Change Player Size

Sizing
 Responsive Fixed

Aspect Ratio
16:9

Player Width Player Height